The Times, Tuesday, October 24, 1900.

For every day you Delay, you will be Delayed a number of days.

The "WAITING LIST" of The Times Book Club grows larger hour by hour.

One day in the month.

For every day you Delay, you will be Delayed a number of days.

The "WAITING LIST" of The Times Book Club grows larger hour by hour.

November 22nd is the earliest date upon which you can hope to begin your use of The Times Book Club, if you sign to-day the subscription form printed at the end of this column.

If the "waiting list" continues to increase at the present rate it will soon be necessary to ask for three months' notice from any one who desires to obtain the privileges of the Book Club.

We are arranging to transfer the Book Club in December from its present site, 93, New Bond-street, to building six times as large; but even then we shall only be able to add 500 names each day to the Book Club list.

If you send your subscription to The Times-too-narrow instead of to-day, you will not be losing one day only; you may have to wait a week or two longer by reason of that one day's postponement.

The delay will work out, so to speak, as "compound interest," because even after we have begun to deal with the "waiting list" we shall not be able to take as many names off it each day, as are now being entered upon it each day.

You have, indeed, no time to lose, even if you do not wish your subscription to take effect until December or January. A thousand people are waiting to join The Book Club at the end of the year, upon the expiration of their subscriptions to other circulating libraries.

We are only too glad to have them wait until the Book Club has been removed to the new building. But they should book their deferred subscriptions without delay, or they will find that they are obliged to wait until April or May.

Those who now send subscriptions for December or January may post-date their cheques, so that they will not be out of pocket in the meantime.

The delivery of The Times can begin at once if desired; and the subscriber will in any case have a full year's use of the Book Club.